

HAPCO

MUSIC YOUTH ARTS

connecting young people
with music and the arts



Music. Art. Dance. Literature. Each note. Drawing. Movement. Paint stroke.

Series of words chosen to form thoughts.

All are unique expressions of individuals. Individuals as individual as you or me.

And over time, and with practice, styles emerge for these individuals. Inspired by the masters, and innovated by our unique interpretations.

This is self-expression. This is art.

This is the way we aspire to greatness. This is the way we progress. Created by the simple connection of a young person to a saxophone. Or a paintbrush. A stage. A microphone. A camera. A pen.

A catalyst to spark the young imagination and spur the drive to excel, to create and to be part of something positive – a world expanded by artistic collaboration.

This is why HAPCO exists. To connect young people with music and the arts – and, in the process, succeed.



Self-improvement. Self-actualization. The arts open us all to worlds of beauty, creation and positive influence. We learn about ourselves, the global village we share and ways we can improve both. We share glimpse of our spirits. We share knowledge and empowerment.

HAPCO gives young people hope – a hope for a bright future, where they can reach their creative potential. A world where they can express themselves through music and the arts. A universe of beauty, and beautiful sounds. A world where individuals expand their life skills and improve their outlook on life through music and the arts.



HAPCO connects young people with the arts, helping them build a bright future through arts education.

We fund projects that assist young people aspiring to a career in the arts as well as those using their talents to fund their higher education. Our programs are often the first time many of these youth experience the delight of creating beautiful sounds and sights through personal artistic expression, in harmony with others.

We strive to instill in young people a passion for excellence in all facets of their lives.

The arts bolster discipline, creative problem-solving and a more positive life outlook. To many young people, the arts are the key to opening new doors on prosperous, productive futures. They can pursue their dreams by fueling their passion for visual and musical creation.



It is individual acts of caring that change lives. HAPCO Founder Joseph Patrick McMullen knows this first-hand.

“I will never forget one of the greatest men I have ever had the privilege to be inspired by. My senior year in high school, I was excited for my future. I had been accepted to the Florida A&M University College of Pharmacy. I was going to make my mom proud, and show her that her hard work as a single mother had paid off.

Financial aid was critical to my dream, and mine was not yet approved. Seemingly unrelated, I played baritone

horn in the school's band. One day, I mentioned to my Band Director, Mr. Kenneth Tolbert, my concerns over my financial aid. He said, 'Son, you go to FAMU, and if your financial aid does not come through, call me, and I will take care of the situation.'

In his direct, steady way, he opened a world of confidence with just a few words. I did receive financial aid, but I believe I became a pharmacist because I played baritone horn in my high school band, and an incredible person believed in me."



HAPCO tailors programs and projects to impact young people in our community – opening their eyes to the possibilities the arts offer them as individuals. We assist both individuals and community programs.

Kenneth R. Tolbert Annual Scholarships | Scholarships of \$50-\$1,000 for students grades K-12 and college level for associated costs in chosen art form.

Art After 5 | Visual and performing arts class series with culturally-relevant curriculum serving upper elementary and middle school students in East Winter Garden. Provided in partnership with St. Luke's United Methodist Church.

Arts in the Classroom | We match art professionals with youth, giving them the tools and skills to use the arts as a vehicle for education or as a profession.

Private Lesson Fund | HAPCO, in partnership with Garden Music, provides private lessons to select students.

Instrument Donation | We collect damaged or extra inventory instruments, refurbish them and donate them to youth who need them.

HAPCO Community Band | We share the beautiful sounds of jazz at local schools, churches, senior centers, hospitals – anywhere where music will help to uplift spirits.



HAPCO works to help young people achieve their dreams.

Those dreams may be playing to a packed house. Dancing the starring role. Displaying their art in a gallery or a museum. Being on the just-published best seller list.

Or, the life's lessons learned through passion for the arts may form the character of healing doctors. Unifying politicians. Caring parents. Community leaders. Global citizens.

Harmony. Unity. Masterpieces of individuality.

HAPCO exists to touch the lives of as many young people as possible, opening their minds to a world stage, where people are unified in love, understanding and a passion for improving themselves and their universes. We must rally as a community to achieve this – sharing our knowledge, our talents and our good fortune, so that these young people can, in turn, down the road, help the next generation.



HAPCO gives young people direct access to the arts, offering educational opportunities and exposure to top programs and talent. We align ourselves with partners who relish the opportunities to mentor the next generations in artistic expression and appreciation.

Board of Directors

Joseph Patrick McMullen | Sam Davis Jr | James Harris Jr | Mike Mullen
Russell T Myers | Lynette Reynolds | Chuck Robinson | Henry Wright





HAPCO's 2016 Season

Join HAPCO in giving young people hope – a hope for a bright future, where they can reach their creative potential through music and the arts.

As a 2016 season sponsor, you directly contribute to a world where our communities' youth express themselves. A universe of beauty, and beautiful sounds. A global village where they expand their life skills and improve their outlook on life.

Your sponsorship furthers dreams and impacts lives, filled with artistic beauty and wonder.

HAPCO builds the futures of youth through music, arts and education. Founded in 1999, the non-profit organization provides arts awareness, education, hope and support to young people participating in the arts, pursuing a professional arts career or using the arts to help fund their higher education.

We fund projects that assist young people aspiring to a career in the arts as well as those using their talents to fund their higher education. We assist both individuals and community programs, including:

- **KRT Scholarship Fund**
- **Jazz Band Clinics and Camps**
- **Art After 5**
- **Arts in the Classroom**
- **Private Lesson Fund**
- **Instrument Donation**
- **HAPCO Community Band**

credits

produced by Joseph Patrick McMullen

engineered by Joseph Patrick McMullen, Chairman

Sam Davis Jr. | James Harris Jr. | Mike Mullen | Russell T. Myers

Lynette Reynolds | Chuck Robinson | Henry Wright

contact

800.409.6133 | HAPCOmusic@gmail.com | www.hapcopromo.org

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HAPCO 2016 Season Sponsorships



Presenting Sponsors

A&M Festival | \$20,000

Jazz Festival | \$15,000

KRT Golf Tournament | \$20,000

- **programs** | spotlight inclusion in promotion and press coverage of programs serving disadvantaged young people
- **showcase** | [Event Name] presented by [company name] company/logo integration into event marketing materials | company rep stage program participation | stage announcement company recognition | specific event program, full page ad
- **brand awareness** | company name and/or logo integration into event marketing materials [radio PSAs | print + web ads | press releases | media interview mention + participation]
- **community outreach** | pre-event marketing via HAPCO and partner channels | on-site materials | post-event coverage via web, email, Facebook, print, signage, select businesses
- **on-site presence + partnership** | 20 tickets each, 3 non-golf events | prominent common area showcase station | promotional materials or gift item distribution | 2 golf tournament foursomes | 1 golf tournament hole sponsorship

Platinum Sponsors | \$10,000

- **programs** | inclusion in promotion and press coverage of programs serving disadvantaged young people
- **brand awareness** | company name and/or logo integration into event marketing materials [print + web ads | press releases] | stage announcement company recognition
- **community outreach** | pre-event marketing via HAPCO and partner channels | on-site materials | post-event coverage via web, email, Facebook, print, signage, select businesses
- **on-site presence + partnership** | 10 tickets each, 3 non-golf events | prominent common area showcase station | promotional materials or gift item distribution | 1 golf tournament foursome | 1 golf tournament hole sponsorship

Performance Sponsors

A&M Festival | \$15,000

Jazz Festival | \$12,500

- **programs** | spotlight inclusion in promotion and press coverage of programs serving disadvantaged young people
- **showcase** | [Event Name] Entertainment Stage presented by [company name] entertainment stage sponsorship exposure | specific event program, full page ad | stage announcement company recognition
- **brand awareness** | company name and/or logo integration into event marketing materials [print + web ads | press releases | media interview mention]
- **community outreach** | pre-event marketing via HAPCO and partner channels | on-site materials | post-event coverage via web, email, Facebook, print, signage, select businesses
- **on-site presence + partnership** | 15 tickets each, 3 non-golf events | prominent common area showcase station | promotional materials or gift item distribution | 2 golf tournament foursomes | 1 golf tournament hole sponsorship

Gold Sponsors | \$7,500

- **programs** | inclusion in promotion and press coverage of programs serving disadvantaged young people
- **brand awareness** | company name and/or logo integration into event marketing materials [print + web ads | press releases]
- **community outreach** | pre-event marketing via HAPCO and partner channels | on-site materials | post-event coverage via web, email, Facebook, print, signage, select businesses
- **on-site presence + partnership** | 8 tickets each, 3 non-golf events | prominent common area showcase station | 1 golf tournament hole sponsorship

HAPCO 2016 Season Sponsorships



Silver Sponsors | \$5,000

- **programs** | inclusion in promotion and press coverage of programs serving disadvantaged young people
- **brand awareness** | company name and/or logo integration into event marketing materials [print + web ads | press releases]
- **community outreach** | pre-event marketing via HAPCO and partner channels | on-site materials | post-event coverage via web, email, Facebook, print, signage, select businesses
- **on-site presence + partnership** | 6 tickets each, 3 non-golf events | prominent common area showcase station | 1 golf tournament hole sponsorship

Bronze Sponsors | \$2,500

- **programs** | inclusion in promotion and press coverage of programs serving disadvantaged young people
- **brand awareness** | company name and/or logo integration into event marketing materials [print + web ads | press releases]
- **community outreach** | pre-event marketing via HAPCO and partner channels | on-site materials | post-event coverage via web, email, print, signage
- **on-site presence + partnership** | 4 tickets each, 3 non-golf events | 1 golf tournament hole sponsorship

Patrons | \$1,000

- **brand awareness** | company name and/or logo integration into event marketing materials
- **community outreach** | pre-event marketing via HAPCO and partner channels | on-site materials | post-event coverage via web, email, print, signage
- **on-site presence + partnership** | 2 tickets each, 3 non-golf events

Friends | \$500

- **brand awareness** | individual/company name inclusion in on-site materials
- **on-site presence + partnership** | 2 tickets each, 3 non-golf events



THE 2016 SEASON

February 6, 2016 | Jazz Festival

Ocoee High School | 1925 Ocoee Crown Point Pkwy | Ocoee, Florida

This festival is the creative expression of local and nationally-known artists, musicians and performers to exhibit their art forms, including jazz, dance, spoken word and art. It focuses upon assisting young people in their pursuit of scholarships and grants for participating in music activities in their current and post secondary endeavors. **Music Talent** | Wycliffe Gordon and his International Jazz All-Stars | UF Gator Jazz Band | Ocoee High School Jazz Band

April 16, 2016 | Wine & Dine for the Arts

Oakland Town Center | 221 North Arrington St | Oakland, Florida

It's an evening of fine wines and the best cuisine of land and sea, presented by Chef Anthony Fothergill. HAPCO friends, family and community leaders come out to support annual program funding. They are entertained by current music students and top national artists. **Music Talent** | UF Gator Jazz Band | Ocoee High School Marching Band

June 11, 2016 | Arts & Music Festival

Oakland Town Center | 221 North Arrington St | Oakland, Florida + Speer Park

HAPCO celebrates its 10th year hosting this Town of Oakland community event. At the Youth Visual Art Clinic, legendary Florida Highwaymen painter RL Lewis shares techniques and tips with 40 young aspiring artists from the community. The festival showcases young artists as well as established local artists. The family-oriented festival includes vendors from the fields of health care, public safety, arts education and locally-owned businesses. **Music Talent** | Pocket Change | Justin Felton + the PRAYze Team | Mud Rooster | Silkee Smoove | local church gospel choirs **Art Talent** | Highwaymen RL Lewis + Isaac Knight | Mary Ann Carroll

November 12, 2016 | KRT Golf Tournament

Orange Lake Resort | 8505 W Irlo Bronson Hwy | Kissimmee, Florida

Golfers of all skill levels hit the links to support HAPCO's scholarship fund. It's great networking and fun golf on a spectacular course, all honoring the memory of HAPCO's first Board of Directors Chairman, Kenneth R. Tolbert.

HAPCO | www.hapcopromo.org
PO Box 784581 | Winter Garden, FL 34778
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THANKYOU
Community Partners



OaklandPark

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La Merc Photography | Myers Pharmacy | Orlando Car Connections | Palm Casual | Thurston Auto Sales
West Orange Chamber of Commerce | Yamaha | Young Law Firm of Florida



HAPCO 2016 Season Sponsorships

Jazz Festival 02.06 | Wine & Dine for the Arts 04.16 | Arts & Music Festival 06.11 | KRT Golf Tournament 11.12

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- KRT Scholarship Fund
- Jazz Band Clinics and Camps
- Art After 5
- Arts in the Classroom
- Private Lesson Fund
- Instrument Donation
- HAPCO Community Band

We are pleased to support the event with a sponsorship:

- Presenting \$20,000 | A&M Festival \$20,000 | KRT Golf Tournament \$15,000 | Jazz Festival
- Performance \$15,000 | A&M Festival \$12,500 | Jazz Festival
- Platinum | \$10,000 Gold | \$7,500 Silver | \$5,000
- Bronze | \$2,500 Patron | \$1,000 Friend | \$500

company name [as you would like to be recognized]

contact name

street address | city/state/zip

phone

email

Payment Options

check [payable to HAPCO] | credit card [please complete at hapcopromo.org on our secure server]

HAPCO

www.HAPCOpromo.org | 800.409.6133 | HAPCOMusic@gmail.com

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